

NOCCA

Elevating People Professionals

*NOCCA unites ambitious People Professionals in a non-profit
community for learning, exchange, and collaboration
– empowering them and their organizations*

NOCA

What is NOCA?

NOCA is an association of private and public companies, organizations and educational institutions, established in 2002. We are a non-political, non-for-profit organization – owned and run by members – for our members.

The purpose of NOCA is to bridge the gap between research and practice within the field of HR and to facilitate sharing of knowledge and experiences between members. Thus, NOCA is an association where HR researchers and practitioners can network and share knowledge on all topics regarding the world of HR, which creates value for both the organization and the individual.

NOCA organizes conferences, international field trips and network meetings with different HR-related themes in Copenhagen, Aarhus and online, which keeps our members updated on HR-research and best practice both nationally and internationally. The activities provide our members with the opportunity of establishing personal relations and professional cooperation concerning business challenges in an HR perspective.

As a NOCA-member you get



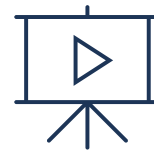
9.000+ HR-professional peers to connect with



50 annual events incl. 11 specialized HR conferences



100+ leading organizations in your network



A knowledge base of inspiration

Activities & events



33 Online meetings
HR relevant topics
and lectures

11 Conferences
Designed by NOCA or in
collaboration with partners

Learning expedition
To international People
Management Conference





Q&A

How do I see upcoming events?

All NOCA activities are announced in our newsletter 'NOCAnyt,' where you can read about and sign up for each event. You can also see our website's complete overview of all events [here!](#)

How do I sign up for the newsletter?

You can sign up for the NOCA newsletter 'NOCAnyt' right [here!](#)

Is it really free to participate?

Yes. All member organizations pay an annual fee to NOCA. This covers all employees in the organization; therefore, you are free to join any event at no charge.

I want my own user and login to noca.dk?

If you don't have your own user on noca.dk, you can register at noca.dk/register with your company e-mail. We will then approve your registration and you will receive an e-mail with your own personal login.

What if I get sick and need to cancel my registration for an event?

If you were logged in to noca.dk when you signed up, then you can see an overview on your profile of the events you are registered for. If you wish to cancel, click 'Unenroll'. You can also email noca@noca.dk, and we will register your cancellation.

I would like to see an event about a specific topic!

NOCA is for our members and by our members. Very often, our activities are based on what our members share is happening in their organizations right now. Therefore, if you want to see a topic at an event, write to us at noca@noca.dk.

What if I want to learn more about NOCA?

You can see a recording of a former 'Introduction to NOCA' event [here!](#)

...I have any other questions?

Feel free to write us at noca@noca.dk or call +45 33 13 18 00. We are always ready to help!

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- 1) **Inclusive Networking:** At NOCA, we invite all employees across your organization who are passionate about HR, leadership, and organizational development to join our 45 annual knowledge-sharing events.
- 2) **Cost-Efficiency:** NOCA provides an unmatched cost-effective solution for enhancing your HR organization. The cost of membership is equivalent to just two professionals joining another HR network, but with NOCA, there's no limit on participation. Experience a holistic approach to learning and multiply the value without any constraints.
- 3) **For Ambitious HR Organizations:** NOCA is specifically designed for HR professionals in complex and ambitious organizations. Our unique network provides a direct opportunity to learn and implement industry-leading best practices.
- 4) **Comprehensive HR Coverage:** We keep a pulse on HR trends across the entire spectrum, creating a platform for professionals at all levels to stay updated on competence development, talent management, team organization, digitalization, leadership development, and more.
- 5) **Executive HR Focus:** To our community of 100+ HR Executives, NOCA offers exclusive events like onsite learning sessions with Harvard Business Review authors and Executive HR Check-ins, a platform for CHROs to share perspectives on concrete challenges.
- 6) **Research-Based Insights:** In collaboration with all Danish universities and globally esteemed institutions like IMD, INSEAD, and Harvard, NOCA champions evidence-based HR and management practices. Our events feature researchers who contribute valuable perspectives and knowledge.
- 7) **Non-Profit Dedication:** As a non-profit association its members own, we invest all resources and revenues into creating impactful activities exclusively for our members. Uniquely, we abstain from consulting services, aligning our focus solely on curating activities that enrich the HR learning journey for our members.

NOCA



**Membership
value**

Membership Fee in 2026



37.900 DKK

<1.000 employees



46.800 DKK

1.000–5.000 employees



57.200 DKK

>5.000 employees

CHRO Executive Group	✓	✓	✓
Conferences	✓	✓	✓
Specialist networks (AB's)	✓	✓	✓
Onsite events	✓	✓	✓
Virtual events	✓	✓	✓
Learning and Insights	✓	✓	✓
Individual support	✓	✓	✓