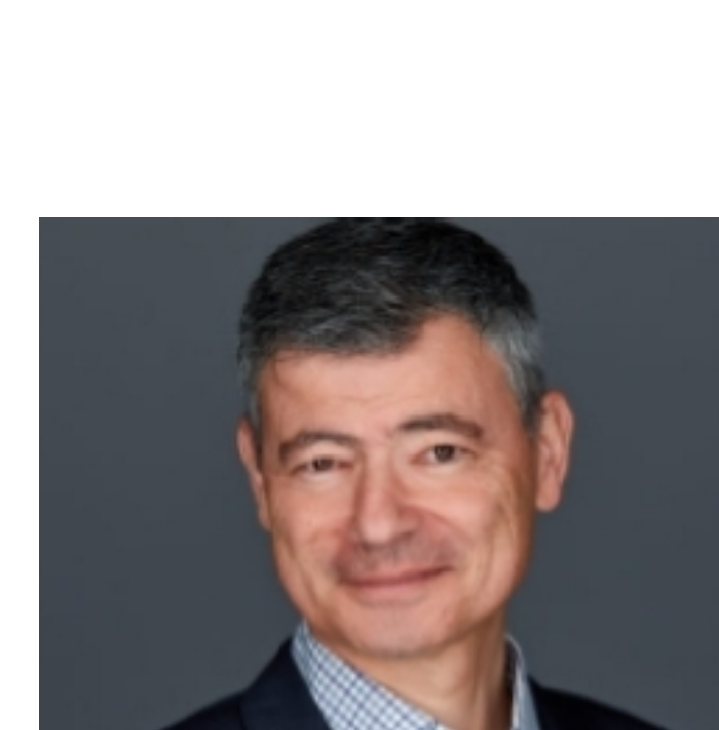


| | |
|-------|--|
| 09:00 | Check-In |
| 09:30 | NOCA & Thomas Molin, University of Copenhagen Opening of NOCA Annual Day 2023 |
| 10:00 | Laura Storm Regenerative Leadership |
| 11:05 | Frédéric Dalsace, IMD Strategy and Sustainability Integration |
| 11:55 | Lunch |
| 12:40 | Mikkel Severin Emotionally Intelligent Organizations |
| 13:20 | A Conversation about The Sustainable Organization  |
| 14:12 | Lilibeth Cucena Rasmussen, University of Bergen Sustainability Performance |
| 14:40 | Tim Christophersen, Salesforce Nature Positive Strategy |
| 15:15 | Steps towards a more sustainable organization |
| 15:30 | NOCA-Bar |



Speaker Bios

Frédéric Dalsace



Frédéric Dalsace is Professor of Marketing and Strategy and Co-Director of IMD's Leading Customer-Centric Strategies (LCCS) program.

He focuses on two distinct areas – B2B issues such as customer centricity, buyer-seller relationships, and value management, and sustainability, inclusive business models, and alleviating poverty.

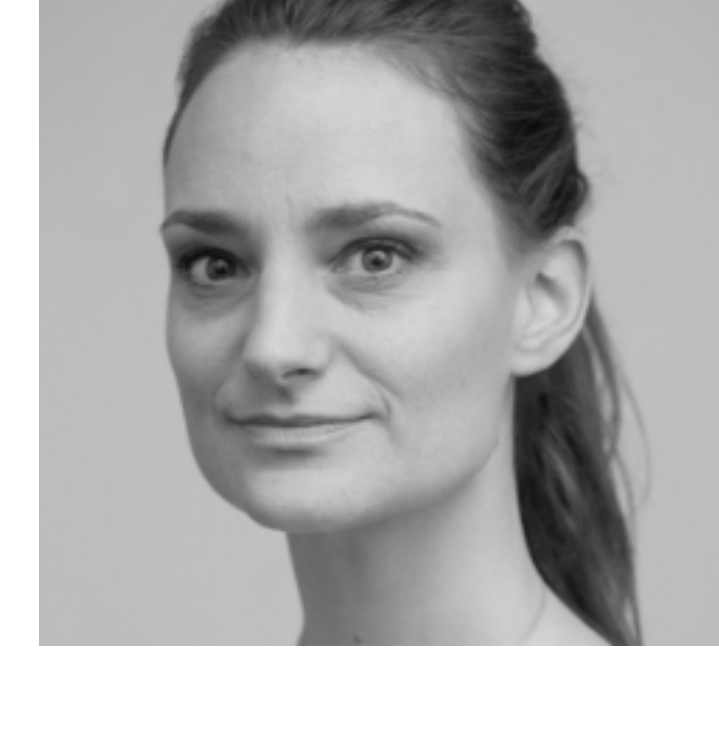
He previously worked with 2006 Nobel prize winner Professor Muhammad Yunus on inclusive business models and is currently helping firms to integrate sustainability into their broader strategy by making the business case for sustainability.

He has worked with a range of firms including Atlas Copco, UCB, Valmet, VAT Group, Grundfos, MANE, Porsche, and STADA, and he has been published in academic journals such as Harvard Business Review, Business Horizons, Strategic Management Journal, and Revue Française de Gestion.

Before joining IMD in 2019 he was a Professor at HEC Paris for 16 years, holding the Social Business/Enterprise and Poverty Chair, and he has won numerous awards for his teaching, research, and publications.

Prior to his academic career, he held a series of senior positions in the business world, including marketing roles at Michelin and CarnaudMetalbox and as a strategy consultant with McKinsey.

Laura Storm



For the past 20 years, Laura Storm has been the founder or co-founder of several global organizations and projects within the field of sustainability, including the Copenhagen Climate Council, the World Business Summit on Climate Change, and Sustainia.

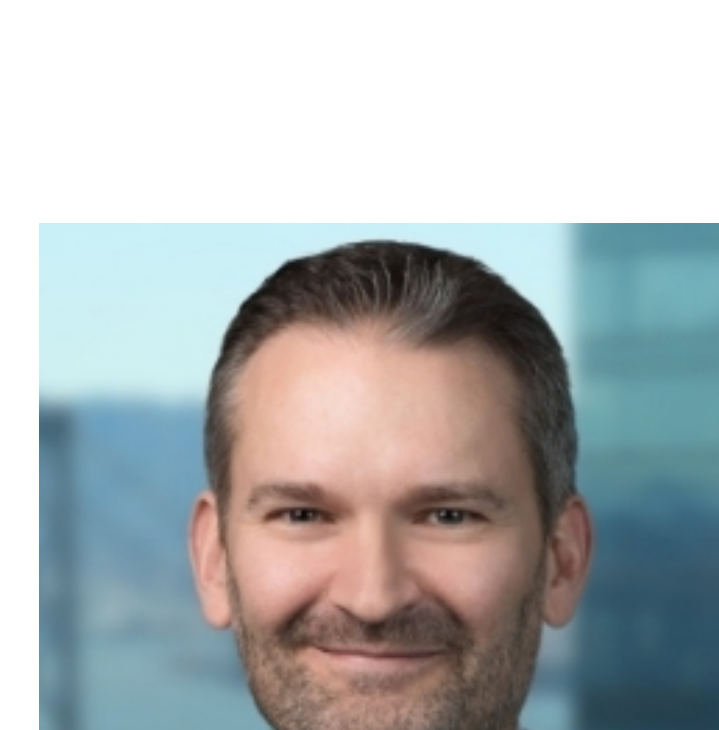
In 2018, she established Regenerators – a regenerative hub that brings together and educates leaders from around the world in regenerative principles for leadership, organizational development, and societal progress. Through Regenerators Academy, she has led over 3,000 people from 37 different countries through regenerative educational programs, both virtually and in nature.

She has been appointed a "Worldchanger" for her work by Greenbiz, and in 2016, the World Economic Forum recognized her as a "Young Global Leader." In 2020, Sustainable Brands named Laura one of the world's leading voices in sustainability and the regenerative movement.

Her academic background is an MSc in Political Communication and Leadership from CBS in Copenhagen, but she has also studied in London and at Harvard.

Laura holds multiple board positions, is a sought-after international keynote speaker, and advises national and international organizations on transitioning to regenerative practices.

Tim Christophersen



Tim Christophersen joined Salesforce as VP, Climate Action in May 2022. Within the global Impact Team, he is focused on the role of nature-based solutions to climate change. Tim is based in Denmark.

Before joining Salesforce, Tim was Head of the 'Nature for Climate' Branch at the United Nations Environment Programme (UNEP), and led a growing global movement backed by all UN Member States and over 120 partner organizations to prevent, halt and reverse the degradation of ecosystems worldwide: the UN Decade on Ecosystem Restoration 2021-2030.

He holds a degree in Forestry and Forest Conservation Engineering from Dresden University of Technology. He previously worked for the Secretariat of the Convention on Biological Diversity (CBD), where he led the portfolio on the conservation and sustainable use of forest biodiversity. From 2017-2019, he was elected Chair of the Global Partnership on Forest and Landscape Restoration.

From 2002-2007 he was Regional Programme Coordinator for Europe, the Caucasus and the Commonwealth of Independent States at the International Union for the Conservation of Nature (IUCN). He also worked for the Danish Ministry of the Environment, and for the European Commission.

Mikkel Severin



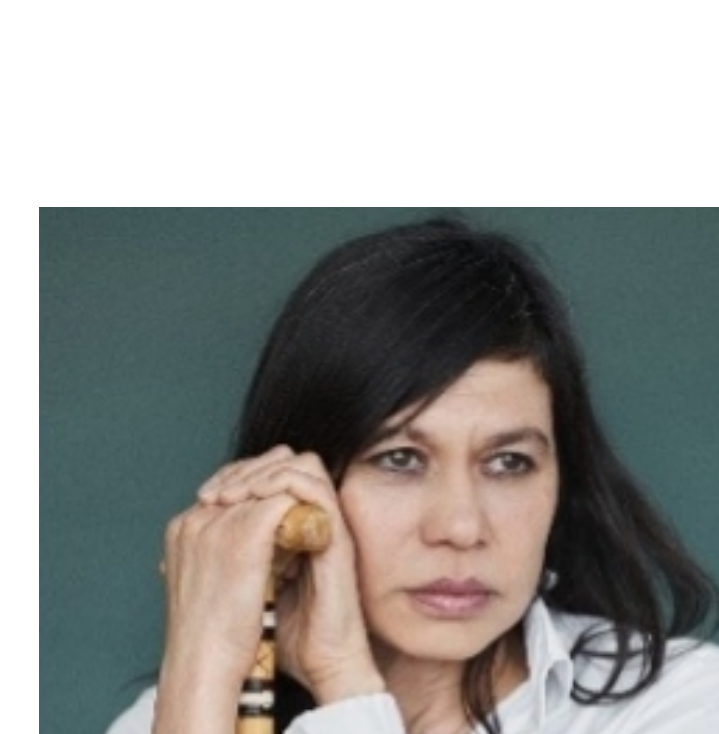
Mikkel Severin is a world leading mind control expert and global keynote speaker. He advises top executives and companies on decoding people and emotional intelligence within leadership and negotiation and helps his clients achieve massive, rapid, and long lasting results.

He studies success and what sets the top 1% performing companies, schools, teams, hospitals to name a few apart from the average, and what they are doing so differently.

He was selected keynote speaker to Presidents Summit, Børsen Gazelle and to the VL Summit. He has taught at the Executive Board Education at Copenhagen Business School. Currently, he's performing at sold out Theaters in Copenhagen, and often appears in the media and in podcasts to share his expert knowledge.

In his previous life he worked as an M&A attorney at law at one of Denmark's leading law firms. Further, he's a hypnotist and holds a bachelor degree in economics from Copenhagen University.

Lilibeth Cuenca Rasmussen



Portrait by Bjørke Johansen, 2021

Lilibeth Cuenca Rasmussen is a Danish/Philippine internationally acclaimed performance artist and a professor at The Art Academy Bergen, University of Bergen, Norway.

She has been exhibiting and performing internationally at Brooklyn Museum, New York, Tate Modern, London, Performa (performance festival), New York, Venice Biennale, AROS Art Museum, Copenhagen Contemporary and SMK/National Gallery Denmark.

Lilibeth Cuenca Rasmussens praxis is based on performance art, also transformed to different materials and medias as video, photography, sculpture and installations.

Cuencas's productions involve the body, scripted texts, songs; composed music as well as intricate visual elements as costumes used as set design. She gathers, adapts, and universalizes her narratives in both a critical and humorous approach in regard to issues such as identity, culture, religion, gender, social relations and climate.